# John Tyler PEER Educators’ Institute

**Education That Works for the Region and Beyond**  
April 25, 2013 at the Holiday Inn Koger Conference Center South

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<th>Time</th>
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| 7:30-8:15     | James River Corridor and Foyer | Registration  
Registration Networking with Exhibitors  
Continental Breakfast Buffet |
| 8:15-9:45     | James River Ballroom H     | Welcome from JTCC PEER Consortium  
Remarks by Event Sponsor - Southside Health Education Foundation (SHEF)  
Deborah Barfield Williamson, Executive Director  
**Partnering For a Strong Workforce in the Health Industry Sector**  
Moderator, Deborah Barfield Williamson, Executive Director, Southside Health Education Foundation  
Panelists  
Richard Clark, Chief Executive Officer, Poplar Springs Hospital / SHEF Board Member  
Jerad Hanlon, Chief Operating Officer, Southside Regional Medical Center / SHEF Board Member |
| 10:00-10:45   | James River Ballroom E     | **Workplace Readiness Skills in the Classroom – A Natural Fit**  
“Incorporating Literacy Skills in Career and Technical Education”  
Shanna Griffin, CTE Department Chair  
Charles City County High School  
“Top Ten Teacher Traits”  
Ceal Donohue, CTE/Summer Session Program Manager  
Chesterfield County Public Schools |
| 10:00-10:45   | James River Ballroom F     | **Career Advancement in Global and Advanced Manufacturing: Getting the Right Start**  
Brian Dail, Senior Analyst  
Crosspointe Headquarters  
Rolls-Royce North America  
Melinda Miller, Coordinator  
Manufacturing, Trades and Technology  
John Tyler Community College |
| 10:00-10:45   | James River Ballroom G     | **A Guided Tour of the VEC Website: Labor Market Information and Personal Job Search Services**  
Jennifer Shell, Business Intelligence Architect  
Virginia Employment Commission |
| 10:45 – 11:15 | James River Corridor and Foyer | **Coffee Break with Exhibitors** |
11:15-12:00
James River Ballroom E

Business-Education Partnerships

“Advisory Boards That Matter”
Betty Ware, Supervisor of CTE, Fine Arts, Health and Physical Education
Hopewell City Public Schools

“Annual CTE Awards Banquet”
LaVerne Vines, Supervisor CTE, Adult and Continuing Education
Petersburg City Public Schools

“Career Pathways Forum”
Sharon Yates, Director of CTE/Secondary Education
Dinwiddie County Public Schools

“Machining Pipeline”
Allen Vernon, Director of CTE/Operations
Amelia County Public Schools

11:15-12:00
James River Ballroom F

Planning for Regional and Global Growth in Logistics

“The Crater Region’s Strategic Location for Logistics Jobs”
Barbara Mroczkowski, Director
Civilian Logistics Career Management Office
Department of the Army, Fort Lee

“CCALS: Fast Tracking Logistics Innovation”
Mark Manasco, President and Executive Director
Commonwealth Center for Advanced Logistics Systems

11:15-12:00
James River Ballroom G

VCU-JTCC Transfer Pathways: A Tool for Advising Community College and High School Students
Artis Gordon, Director of Transfer Center
Virginia Commonwealth University

Dr. Mikell Brown, Dean of Arts, Humanities and Social Sciences
John Tyler Community College

12:15-1:45
James River Ballroom H

LUNCHEON
Introductions and Welcome
Suzan Marshall

Presentation of Colors
SFC Raymond Martin and the Manchester Middle School Junior JROTC Cadets

Moment of Silence

Remarks by Event Sponsor - Virginia Commonwealth University (VCU)
Luke Schultheis, Vice Provost for Strategic Enrollment Management

Quality Educational Partnerships to Enhance Student Success
Dr. William Fiege, Vice President of Academic Affairs, John Tyler Community College

The Impact of the Community College: Opening Doors of Opportunity
Dr. BJ Brewer, Superintendent, Amelia County Public Schools

1:45 – 2:00

Door Prizes and Recognition of Donors
Robin Byrd, Business School Partnership Specialist, Chesterfield County Public Schools
Donna Charles-Koski, Professional School Counselor, Thomas Dale High School

Thank you to our Event Sponsors!