

BUSINESS PARTNERSHIP PROGRAM



TYLER

John Tyler Community
College Foundation

Tyler is
Becoming
BRIGHTPOINT

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TYLER BUSINESS PARTNERSHIP PROGRAM

Becoming a Business Partner at John Tyler Community College is more than philanthropy; it's a strategic investment. Your partnership is a powerful tool that enables you to connect with students and faculty and distinguish your brand, all while providing vital resources that change lives and strengthen the local community.



PARTNERSHIP BENEFITS	Sustaining Partner \$10,000	Supporting Partner \$5,000	Contributing Partner \$2,500
Sponsorships Available	3 available	7 available	10 available

FOR YOUR RECRUITING EFFORTS			
Opportunity to host a company table at up to four Tyler student orientations attended by new students and parents.			
Chance to host one on-campus company table in the building of your choice with the opportunity to bring swag and discuss employment opportunities with students.			
Opportunity to hold one customized on-campus career event such as an information session, presentation in classes, or mock interviews.			

FOR YOUR MARKETING EFFORTS			
Acknowledgement in the Tyler Foundation Annual Impact Report			
Recognition on the Tyler website as a preferred "Business Partner"			
Recognition in the Foundation's bi-monthly e-newsletter as a preferred "Business Partner" (sent to 8,000+ alumni, donors, employees and friends of the college).			
Customized social media post on JTCC Facebook and LinkedIn pages, recognizing company as a preferred "Business Partner" with the opportunity to highlight the company's mission and link to company website.			

Would you like the opportunity to increase your company's visibility? Consider an event sponsor add-on! Details below.

EVENT SPONSOR ADD-ON			
WITH AN ADDITIONAL \$5,000 DONATION YOUR COMPANY RECEIVES SPONSORSHIP OF TYLER KEY EVENTS. THIS IS AVAILABLE AT ANY PARTNERSHIP LEVEL.			
Sponsorship of Tyler's two theatre productions with logo on the production websites and recognition on the theatre playbills.			
Sponsorship of Tyler student orientations for students and parents with logo on orientation website and recognition on event signage.			
Sponsorship of Tyler's Career Fairs with logo on the website and recognition on event signage.			

**All Partnership and Event Sponsor donations support the JTCC Foundation's mission and are fully tax-deductible.*

LET'S WORK TOGETHER

TO GET STARTED, CONTACT US:

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