

July 22, 2021

College community,

I am thrilled to inform you that today, the State Board for Community Colleges unanimously approved the recommendation to rename our institution Brightpoint Community College.

The name Brightpoint celebrates the heart and energy of our institution, connects to the experiences people have here, and reflects the uplifting and welcoming environment we strive to create for all. While it is forward-looking, it also encompasses our history and more than 50 years of our institution as a bright point for our community and those we have served.

I want to thank the members of our Naming Task Force, who represent all parts of our college community, for their dedication and thoughtful work on our naming review and recommendation process. The task force is still actively working, and is currently focusing on name recommendations for two of our buildings and six of our campus streets. We look forward to those recommendations going to our College Board in September.

If this feels like a lot of change, I encourage you to remember that there is so much that's not changing. Our incredible college community and focus on students remain the same. I hope, in time, you will be proud of how we approached this process with a Trailblazing spirit and established a new name that better fits our institution.

I know there are many questions about the transition to a new name, the biggest being, when do we start using it. Although we now have the State Board's approval, the full changeover to the new name will not be immediate. We anticipate it will take 12-18 months to make the transition. However, as we become Brightpoint, you will start to see our new name roll out in different ways on and off campus. We will share updates and timelines with you through emails and on our website at www.jtcc.edu/brightpoint. Our website also includes a Frequently Asked Questions section, which will be continually updated as the implementation planning and work proceeds.

Thank you for being part of our college community and for joining us on this exciting journey.

Edward "Ted" Raspiller, Ed.D.

President

John Tyler Community College